

Dear Exhibitors,



**Some of our exhibitors have been fraudulently  
targeted by companies offering directory services**

**DO NOT UNDER ANY CIRCUMSTANCES SIGN ANY FORMS FROM THEM**

A variety of companies with names such as **International Fairs Directory / Expo Guide / FairGuide.com / Construct Data Verlag**, target exhibitors with illegitimate exhibition guides.

They claim to offer online listing services. They use a form which resembles an organiser's free catalogue listing service, inviting exhibitors to complete the form for an entry in an on-line directory. Unsuspecting exhibitors who sign and return the form are then contracted into a three-year, non-retractable agreement, which could cost you a significant amount of money, with no foreseeable benefits.

**These publications have no connection with us or any of our events.** We strongly advise our exhibitors, and the entire exhibition community, **to be most vigilant against this and similar organisations.** The advice of UFI, the Global Association of the Exhibition Industry, is to ignore them completely and not to communicate with them in any way.

For more information and advice, please refer to this page on the UFI website:

<http://www.ufi.org/industry-resources/warning-construct-data/>