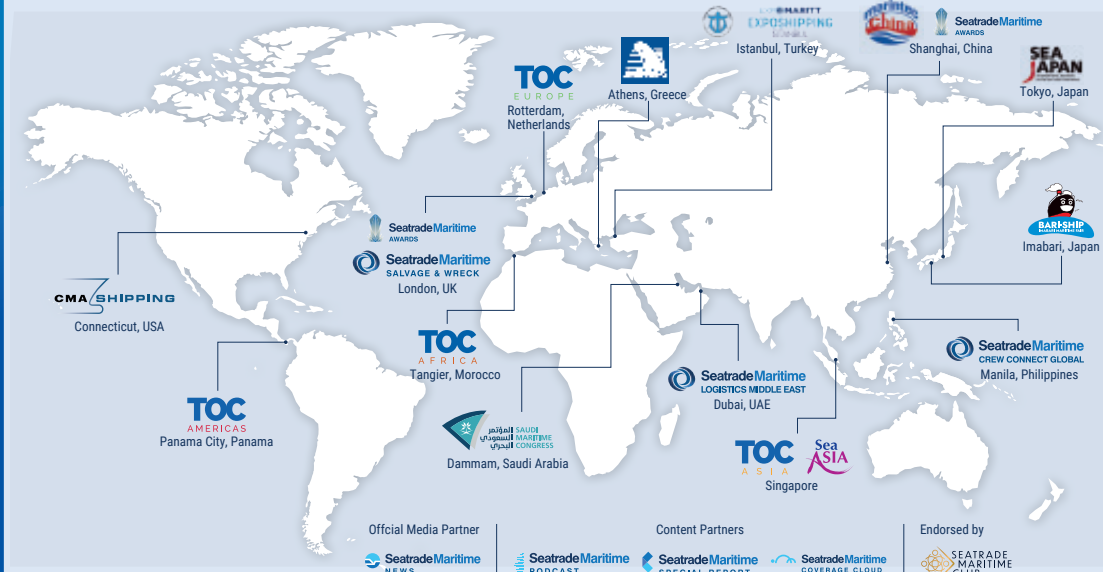


Informa's
network
of maritime tradeshows



Supported by
日本財団
THE NIPPON
FOUNDATION

Participation Fees

*Note: Above prices do not include consumption tax.

You can choose either "Space Only" or "Shell Scheme".

* The minimum stand size is 9 sqm. * Stands of 18 sqm or less must be "Shell Scheme".

Space Only

Early-bird rate: up to 31 July 2023 **JPY 56,000/sqm** Standard rate: after on or 1 August 2023 **JPY 58,000/sqm**

Shell Scheme

Includes:

Space, wall panels, carpet,
facia board with company name
(Japanese and English), information counter,
2 chairs, waste basket,
2 spotlights, electrical outlet (1.0 kw consumption),
daily stand cleaning

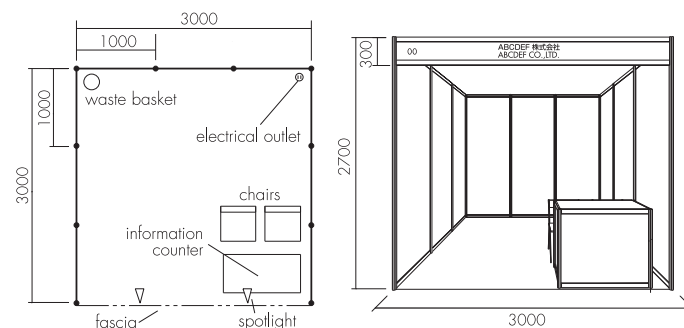
Early-bird rate: up to 31 July 2023

JPY 74,000/sqm

Standard rate: after on or 1 August 2023

JPY 76,000/sqm

Shell Scheme / 9sqm



How to calculate

Early-bird rate: JPY 666,000 (74,000/sqm x 9sqm) Standard rate: **JPY 684,000** (76,000/sqm x 9sqm)

How to reserve space

To reserve space, complete the booking form and return it to your nearest Informa Markets office or Seatrade.
On receipt of your completed booking form, we will send you confirmation of your booth number.

Deadline for application: 30 November 2023

SEA JAPAN

INTERNATIONAL MARITIME
EXHIBITION AND CONFERENCE

10-12 April 2024

Tokyo Big Sight East Hall 1-3

What fuel next?

Organiser



www.seajapan.ne.jp

Co-located Event

**Offshore &
Port Tech**
2024 in Sea Japan



What fuel next?

– Answers at Sea Japan



One of the key questions among shipowners is what fuel choices to make when committing to new ship orders? And what will be the other driving forces behind the future of the maritime business?

Since 1994, Sea Japan has been held under various themes that match the trends of the time and industry needs. The 15th edition of Sea Japan in 2024 will focus on clean energy and explore the various options for the industry.

The next challenge for the maritime industry is to decide upon the new energy sources that will allow the carbon neutral operation of vessels. Which of the clean energy sources, such as hydrogen, ammonia, LNG and electricity will prove to be the right choice for the industry in the future? How will we work to improve efficiency and ensure safety for practical use in the future? Sea Japan 2024 will provide answers to many of these questions.

A new addition to Sea Japan 2024 will be an offshore and port technology exhibition, "Offshore & Port Tech 2024" that will be held in parallel. The new event will provide a platform for technology and information exchange between new ocean businesses and the maritime industry, such as the blue economy, the development of marine renewable energy such as offshore wind power generation, and efforts for carbon-neutral ports which are becoming more active recently.

Sea Japan 2024 will create new business opportunities for industry professionals by offering an international network, gathering the latest technologies and information from the world, and continuing to address the industry's challenges such as environmental protection, digital transformation and human resource development.

General Information

Show Name: Sea Japan 2024

Dates: 10th-12th April 2024

Venue: Tokyo Big Sight Exhibition Center East Halls 1, 2 & 3

Organiser: Informa Markets Japan Co Ltd

Special Supporter: The Nippon Foundation

Supporters (Forecast) :

Ministry of Land, Infrastructure, Transport and Tourism,

The Japanese Shipowners' Association, Japan Federation of Coastal Shipping Associations,

The Shipbuilders' Association of Japan, The Cooperative Association of Japan Shipbuilders,

Japan Ship Exporters' Association, The Japan Shipping Exchange, Inc.,

Japan Ship Machinery and Equipment Association, Japan Passengerboat Association,

Japan Long Course Ferry Service Association, JETRO

Co-located Event: Offshore & Port Tech 2024 in Sea Japan

Exhibits of Sea Japan and Offshore & Port Tech

	Shipbuilding		Shipping Services
	Marine Machinery and Equipment		Ship Repair
	Port Management and Technology		Offshore development Technology

Details

Shipbuilders, Ship repairers, Ship designs, Ship machinery and equipment, Work boats, Floating offshore wind, Offshore renewable energy, Oil & gas related, Transportation, Computer Systems & Software, Port Authorities, Finance, Insurance, Associations & Organisations, Ship Registry, Trading Companies, Security, DX technology, Consulting, Human resources development/Recruiting, Finance, Insurance, Services, Publications, Others



point

1

Sea Japan international maritime exhibition to exceed pre-covid scale

One of the major attractions of Sea Japan is the participation of overseas attendees. With the event taking place after the covid-19 pandemic, many overseas exhibitors and visitors who were unable to participate in Sea Japan 2022 will return. To further boost Sea Japan's role as a platform connecting Japan and the world markets, we will collaborate with various events through our global network and expand overseas promotion.

point

2

Launch of Offshore & Port Technology Exhibition

"Offshore & Port Tech," which focuses on offshore and port technology, will be a new addition to Sea Japan. By providing a platform for the exchange of information and technology between the growing blue economy, offshore renewable energy development, such as offshore wind power, and efforts to promote carbon neutral ports, new business opportunities will be created.



point

3

Face-to-face event enhanced with online tools

At Sea Japan 2022, which was held during the Covid-19 pandemic, the importance of physical events and the potential of online tools were experienced. Based on this experience, Sea Japan 2024 will introduce online services that continue to enhance the added value of the physical event itself, such as a matchmaking service that enables setting meeting schedule with visitors to improve the quality of onsite meetings, online presentations by exhibitors to accurately inform visitors about their products and services in advance, online seminars by overseas key players, and overseas distribution of seminars that convey the current state of Japan's maritime industry.

point

4

Full program of high-quality industry seminars

An extensive range of seminar programs featuring international conferences, top leaders in maritime shipping and shipbuilding, association groups, and other events aimed at providing the industry with the information it needs, as well as a diverse range of co-hosted events aimed at talent development to support the next generation of industries, are also major attractions of Sea Japan. Additionally, there are online and onsite presentations available only to exhibitors, which allows them to directly present their products and technology to their target visitors.

Three days that reminded us of the importance of “meet in-person” and face to face meeting.

Sea Japan 2022 was held at Tokyo Big Sight in April 2022. Even though the Covid-19 pandemic had not completely subsided, the event was successfully held with 350 exhibiting companies and more than 18,000 attendees over three days. Business meetings between professionals were held at the exhibition hall, with a focus on digital transformation and environmental conservation. Sea Japan 2024 is expected to generate even more high-quality business meetings, with the participation of overseas attendees and the linkage with the newly established Offshore & Port Tech.

Take aways from Sea Japan 2022

Post Show Report

Number of Exhibitors
Japan : **308** Overseas : **42**
Total : **350**

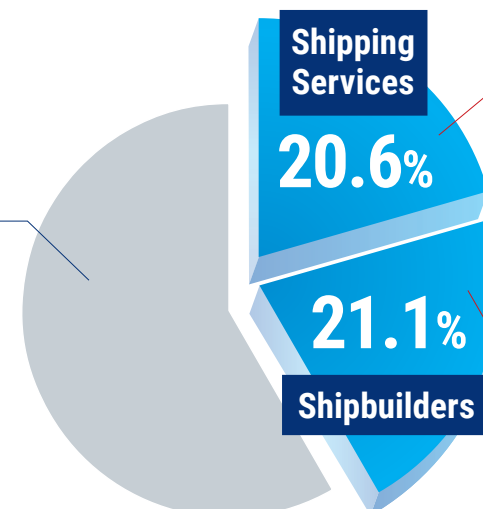
Number of Visitors
Total : **18,183**

Number of Exhibitors by Country and Region
16

Primary Business

41.7% of total attendees follow the business of Shipbuilder, Ship Repair, Shipping Firm, Ship Owners, Ship Operator

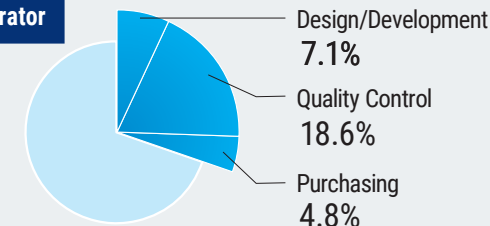
- Marine Equipment Manufacturer/Importer/Trader
- Government / Public Sectors/ Association
- Finance/ Insurance
- Port Related
- Press
- Other



Department is Shipping Firm, Ship Owners, Ship Operator

30.5%

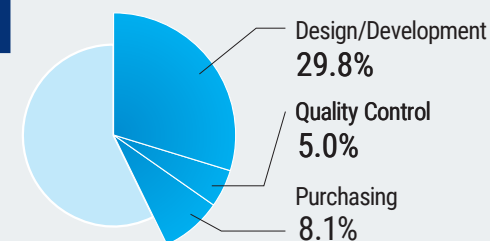
of the attendees in Shipping Firm, Ship Owners, Ship Operator belong to the department of Design, Development, Quality Control, Purchasing



Department is Shipbuilder / Ship Repair

42.9%

of the attendees in Shipbuilder, Ship Repair belong to the department of Design, Development, Quality Control, Purchasing



For further information or to book space, contact your nearest office:

EUROPE, MIDDLE EAST and USA
Seatrade
Contact: Mr. Chris Adams
Email: chris.adams@informa.com
Tel: +44-1206-545121

CHINA
Informa Markets China (Guangzhou) Co Ltd
Contact: Ms. Jenny Chen
Email: jenny.chen@informa.com
Tel: +86-20-3895-1616

KOREA
Informa Markets Korea Corporation
Contact: Mr. Hogun Cha
Email: hogun.cha@informa.com
Tel: +82-2-6715-5400

Taiwan
Informa Markets Asia Ltd – Taiwan Branch
Contact: Ms. Ivy Chung
Email: info.sales.tw@informa.com
Tel: +886-2-2738-3898

Other
Informa Markets Japan Co Ltd
Contact: Mr. Takeaki Hirabara
Email: promotion@seajapan.ne.jp
Tel: +81-3-5296-1020

Organiser
 informa markets

Inquiry
Sea Japan Secretariat Office
Informa Markets Japan Co Ltd
Kanda 91 building, 1-8-3, Kaji-cho, Chiyoda-ku, Tokyo, 101-0044, Japan
Tel: +81-3-5296-1020 Email: promotion@seajapan.ne.jp